

# DANIEL N KISUKIKA

UI/UX DESIGNER | WEB DESIGNER | MARKETING  
MANAGER

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Dear hiring manager,

I am excited to apply for the UI/UX Designer or Marketing Manager position at your Company. With a strong background in UI/UX design, digital marketing, and business strategy, I bring a unique blend of technical expertise and creative vision that aligns with your company's goals.

As a UI/UX Designer and Marketing Manager, I have led projects that enhance user experience, optimize digital strategies, and drive customer engagement. My expertise in user research, wireframing, prototyping, and digital branding has allowed me to develop intuitive products that resonate with users. Additionally, my marketing background enables me to craft strategies that effectively position brands in competitive markets.

**Some highlights of my expertise include:**

- ✓ **UI/UX Design & Digital Product Development** – Certified in UI/UX Design Fundamentals (Meta, USA – Chicago University), I specialise in creating engaging and user-friendly interfaces.
- ✓ **Digital Marketing & Brand Growth** – Holding a Meta/Facebook Digital Marketing Certification, I excel in building data-driven campaigns that increase brand visibility.
- ✓ **Creative & Analytical Thinking** – With a degree in Art and Fine Design (University of Kinshasa), I combine artistic vision with analytical problem-solving to create impactful designs.
- ✓ **Leadership & Business Strategy** – As the founder of DS Soft Technology, I have successfully led teams, managed projects, and built scalable digital solutions for businesses.

I am eager to bring my expertise to your Company and contribute to innovative projects that align with my passion for user experience, digital transformation, and brand strategy. I welcome the opportunity to discuss how my skills and experience can add value to your team.

Thank you for your time and consideration. I look forward to hearing from you.

*Sincerely,*

*Daniel N Kisukika*

**Daniel Kisukika**

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# DANIEL N KISUKIKA

UI/UX Designer | Web Designer  
|Marketing Manager



## CONTACT

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## SKILLS

- Project Management
- UI&UX Design
- Digital Marketing
- Social Media management
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- English (Fluent)
- French (Fluent)

## REFERENCE

**DS Soft tech**  
Wardiere Inc. / CTO  
Phone: +27791475205  
Email : admin@dssoft.tech

## EDUCATION



## PROFILE

A highly skilled and detail-oriented UI/UX Designer and Marketing Manager with expertise in digital product design, user experience optimization, and strategic brand development. Adept at creating intuitive user interfaces, leading design teams, and executing effective marketing strategies. With a strong background in project management, social media management, and digital marketing, I blend creativity with analytical thinking to deliver high-impact designs and marketing campaigns.

Fluent in English and French, with certifications in UI/UX Design Fundamentals from Meta (USA, Chicago University) and Digital Marketing from Meta/Facebook. A graduate in Art and Fine Design from the University of Kinshasa, bringing a unique artistic approach to digital experiences.



## WORK EXPERIENCE

### DS Soft Technology | Marketing Manager & UI/UX Designer | 2014 - Present

- Designed and developed user-centered websites and mobile applications, improving usability, accessibility, and user engagement.
- Conducted user research, wireframing, prototyping, and usability testing to enhance the overall experience of digital products.
- Utilized Figma, Adobe XD, and HTML/CSS to create modern, intuitive, and responsive web designs.
- Led UI/UX strategy development for businesses, ensuring seamless interaction between users and digital platforms.

### Limbapay Social Media Management | 2017 - 2020

- Developed and implemented social media marketing strategies, increasing brand awareness and audience engagement.
- Managed content creation, scheduling, and analytics across platforms such as Facebook, Instagram, LinkedIn, and Twitter.
- Conducted data-driven campaigns using Meta Ads, Google Analytics, and SEO optimization to drive website traffic and conversion rates.
- Built brand identities and managed online reputation, responding to customer interactions and fostering a strong digital presence.

### Bult tech | Marketing Manager & Specialist | 2020 - 2024

- Develop and execute comprehensive marketing strategies and campaigns aligned with company goals.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work culture.
- Monitor brand consistency across marketing channels and materials.

**USA, Chicago University** 2018- 2020

- Certifications in UI/UX Design Fundamentals from Meta
- Certifications in Digital Marketing from Meta/Facebook
- Certifications in Cybersecurity from Google
- Certifications in Project management from Google

**University of Kinshasa** 2013 - 2017

A graduate in Art and Fine Design  
A graduate in Information and Technology | Web Designer

**Vaal University** 2019 - 2023

A graduate in Information and Technology | Web Designer